



a healthcare event

event-at-a-glance

May 16-18, 2021 | Encore at Wynn Las Vegas | Las Vegas, NV

**Day 2 – Monday May 17, 2021**

|             |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00-8:00   | Breakfast <b>[Mouton]</b>                                                                                                                                                                                                                                                                                                                                                                                                            |
| 8:00-8:45   | Presentation <b>[Montrachet]</b><br>Securing Primary Care Physician Engagement to Achieve Value-Based Goals<br>Ralph Tang, Former President, MD/VA IPA, Wellcare Health Plans/Collaborative Health Systems                                                                                                                                                                                                                           |
| 8:45-9:30   | Presentation <b>[Montrachet]</b><br>Realizing Success In a Value-Based Market<br>Patrick Young, President, Population Health, Hackensack Meridian Health                                                                                                                                                                                                                                                                             |
| 9:30-9:45   | Networking Coffee Break <b>[Margaux Patio]</b>                                                                                                                                                                                                                                                                                                                                                                                       |
| 9:45-11:45  | One-on-One Meetings <b>[Margaux]</b>                                                                                                                                                                                                                                                                                                                                                                                                 |
| 11:45-12:30 | Dual Presentation <b>[Montrachet]</b><br>How Payers are Rethinking Member Engagement<br>John W. Wendling, Chief Executive Officer, Parkland Community Health Plan<br>Justin Skerbetz, Chief Marketing and Communication Officer, Parkland Community Health Plan                                                                                                                                                                      |
| 12:30-1:30  | Networking Lunch <b>[Mouton]</b>                                                                                                                                                                                                                                                                                                                                                                                                     |
| 1:30-2:15   | Panel Discussion <b>[Montrachet]</b><br>How Will the Healthcare Industry Change Post-COVID19?<br>Moderator: Alex Foxman, MD, FACP, Founder and Medical Director, Mobile Physician Associates; Co-Founder and Chief Medical Officer, CCM Tenn LLC/Network ACO; and Co-Founder and Former Chief Medical Officer and President, National ACO, LLC/National ACO<br>Jonathan Aquino, MHA, CPHQ, Chief Operating Officer, Prime Healthcare |
| 2:15-3:00   | Presentation <b>[Montrachet]</b><br>Arkansas Health Network: A Unique and Innovative Initiative in Population Health Management<br>Bob Sarkar, MBA, FACHE, President & Chief Executive Officer, Arkansas Health Network (AHN)                                                                                                                                                                                                        |
| 3:00-3:15   | Networking Coffee Break <b>[Margaux Patio]</b>                                                                                                                                                                                                                                                                                                                                                                                       |
| 3:15-5:15   | One-on-One Meetings <b>[Margaux]</b>                                                                                                                                                                                                                                                                                                                                                                                                 |
| 5:15-6:00   | Keynote Presentation (HC CXO Crossover) <b>[Lafleur]</b><br>Healthcare Consumerism: Building and Deploying a Strategy that Addresses Today's Consumer Needs and Preferences<br>Sam Asgarian, MD, Chief Medical Officer, Thrive Earlier Detection Corp.                                                                                                                                                                               |
| 6:00-6:45   | Presentation <b>[Montrachet]</b><br>Improving Utilization Management Models to Reduce Costs and Deliver Meaningful Results<br>Bruce Rogen, Chief Medical Officer, Employee Health Plan, Cleveland Clinic                                                                                                                                                                                                                             |
| 6:45-7:00   | Free Time                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 7:00        | Evening Reception <b>[Mouton]</b><br>Join us for a cocktail dinner to maximize informal networking opportunities                                                                                                                                                                                                                                                                                                                     |